

Privacy Policy (ZBL Marine & Outdoors)

Effective Date: 01/20/2026

ZBL Marine & Outdoors (“we,” “our,” or “us”) values your privacy. This Privacy Policy explains how we collect, use, and protect your information when you visit our website, www.zblmarineandoutdoors.com.

1. Information We Collect

We may collect the following types of information:

Personal Information You Provide

- Name
- Phone number
- Email address
- Address (if provided for delivery/service quotes)
- Any details you submit through forms, messages, or checkout

Automatically Collected Information

When you visit our site, we may automatically collect:

- IP address
 - Browser type and device information
 - Pages viewed and time spent on the site
 - Referring website/source
 - General location data (approximate)
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2. How We Use Your Information

We use your information to:

- Respond to requests, questions, and quotes
- Provide customer service and support
- Process orders and payments (if applicable)
- Schedule deliveries, installs, or service work
- Send updates, promotions, or announcements (only if you opt in)
- Improve our website, products, and customer experience
- Prevent fraud and protect our business

3. Sharing Your Information

We do **not** sell your personal information.

We may share your information only when necessary with:

- Payment processors (for secure transactions)
- Website hosting and service providers
- Shipping/delivery partners (when applicable)
- Legal authorities if required by law or to protect our rights

4. Cookies and Tracking

Our website may use cookies and similar technologies to:

- Help the site function properly
- Analyze website traffic and performance
- Improve your browsing experience
- Support marketing and advertising (such as Facebook/Meta Pixel or Google tools, if enabled)

You can disable cookies through your browser settings, but some parts of the site may not work correctly.

5. Data Security

We take reasonable steps to protect your information. However, no method of online transmission or storage is 100% secure. We cannot guarantee absolute security.

6. Your Choices

You may:

- Request access to or correction of your personal information
 - Request deletion of your information (when legally allowed)
 - Opt out of marketing messages at any time by contacting us
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7. Third-Party Links

Our website may contain links to third-party websites. We are not responsible for the privacy practices of those sites.

8. Children's Privacy

Our website is not intended for children under 13, and we do not knowingly collect information from children.

9. Changes to This Policy

We may update this Privacy Policy at any time. Changes will be posted on this page with an updated effective date.

10. Contact Us

If you have questions about this Privacy Policy, contact us:

ZBL Marine & Outdoors

Email: brock@zblservice.com

Phone: 402-960-0403

Website: www.zblmarineandoutdoors.com